

Preparing All Students for the Future of Work



VE provides a solution for schools to offer all students meaningful skills-based career experiences. Through our hands-on, task-based curricula, aligned to the VE Career Readiness Framework, students test drive potential careers and develop in-demand skills and competencies that post-secondary institutions and employers are seeking. By managing the day-to-day operations of a company, students not only develop business skills and an entrepreneurial mindset, they also identify career pathways that align with their interests, talents, and aspirations.

Features of the VE Experience



Assuming the Role

Students work in departments, such as Finance and Marketing, and assume roles, such as CEO, VP, and Associate. Students produce key deliverables required in a real business and are evaluated based on industry standards.



Day-to-Day Business Dynamics

Students work individually, in departments, and as a company to develop a business plan and implement it over the course of the year. Each firm develops a distinct culture, faces unique challenges, and works in an environment that encourages risk analysis.



Global Perspective

VE participants engage in trade with students from around the world using VE's online global banking system and in-person at the International Trade Show, developing cross-cultural awareness.



Teacher as Facilitator

As VE is student-directed and project-based, the teacher's role changes from "sage on the stage" to "guide on the side."



Industry & College Partnerships

VE partners provide skills-based mentoring, serve as judges for competitions, and offer internships, college credits, and scholarship opportunities.



Competitions & Events

Local, regional, and national events provide opportunities for students to present their work, experience real-world competition, network with peers, and connect with college and business partners.



Virtual Economy

VE students buy and sell products and services, prepare taxes, select insurance and retirement options, and experience financial market dynamics.

Go to veinternational.org to learn more about how VE prepares students for the future of work.

About the Career Readiness Framework

- ✓ Developed in partnership with industry and subject matter experts from Deloitte
- ✓ Measures the career readiness competencies and skills employers seek
- ✓ Enables educators to assess how well students are prepared for the future



Key Competencies & Dimensions



Leadership

Knowledge and capabilities required to establish direction, motivate self and others, assume accountability, and respond effectively to change

Demonstrates intrapreneurship • Coaches others & manages conflict • Motivates others to act • Adapts in an ambiguous environment • Demonstrates well-rounded perspective & unique style



Professional

Non-technical, transferable knowledge, skills, and abilities required to succeed in a professional environment

Communicates effectively • Collaborates with others • Demonstrates effective project management • Demonstrates self-development & learning orientation • Develops relationships & networks effectively • Demonstrates professionalism • Solves problems creatively • Embraces diversity & inclusion



Functional

Core business skills needed to perform within a specific industry or business function

Understands general business dynamics • Understands & applies financial concepts • Conducts research & analysis • Demonstrates strong quantitative ability • Demonstrates industry/function-specific skills



Core Technology Skills

Core technical skills needed to perform within a specific industry or business function

Spreadsheets • Word Processing • Presentation Software • Email • Department / function-specific technology (e.g., InDesign, QuickBooks, and more)